



# Sneha

## TRUST



Supported by:



*nitkSneha*  
Enabling the leap



NITK Alumni  
Association



# Impact Report 2020 - 2021



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# ABOUT SNEHA TRUST



SNEHA embodies the spirit of camaraderie and fellowship we experienced during our formative years while at NITK. As successful engineers, managers, entrepreneurs, academicians and, most importantly, family members, we have the knowledge and experience to draw on for giving back to society.

With Sneha Trust, we hope to build a sustained and scalable social project with transformative impact.

What began in 2007 as a small effort to support the family of a dear friend and batchmate after his passing, was in 2018 repurposed into a larger education initiative for underprivileged children.

As of 2021, we aim to support the learning needs of around 120 children annually for classes 8, 9 and 10 in Bengaluru, partnering with our delivery partner Dream School Foundation.

# VISION

To make a transformative impact in the area of education for the underprivileged and be a trusted social organization.



## Vidya UNNati

for Economically Challenged Students of Classes 8-10

# GOALS

Fair opportunities for socio-economically challenged students by helping improve their academic performance

Work closely with educational ecosystem, NGOs technology providers and like-minded organizations to imbibe best practices

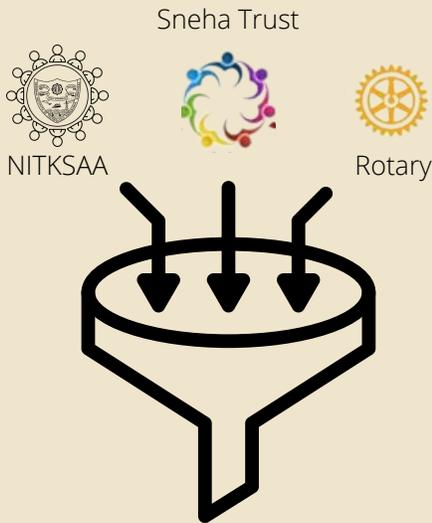
Curate opportunities for volunteers to teach, mentor, coach

Provide guidance to participating students to discover, apply, and avail of scholarships.

Focus on STEM, literacy (as per NEP 2020), vocational skills and holistic development..

**1000 STUDENTS  
IN  
3 YEARS**

# GROWING OUTREACH

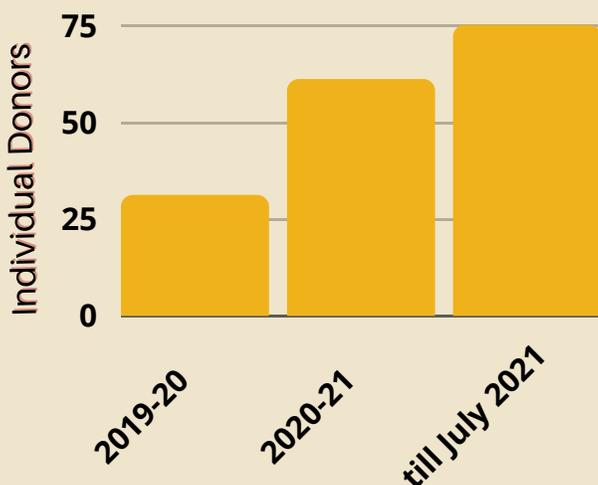


The year 2020 was a breakout year in terms of expanding our outreach.

The team made a concerted effort to increase Sneha's visibility among the NITK alumni and herald its goals and achievements.

Furthermore, recasting ourselves as a Satellite Rotary Club was another significant step toward expanding the scope of our outreach and establishing our identity.

The results bear out the success of the strategy.



# NETWORKING

## Presenting SNEHA to NITK Alumni Chapters

Our most valuable resource is our own alumni community. Our presentations to the Mumbai, Mysore, Pune, Hyderabad chapters in India and NITKAN in Silicon Valley, USA were very well received and helped to spread the word and generate enormous goodwill for our cause.

The groundswell of enthusiasm to be associated with our project was heartwarming and reaffirmed to us that our efforts were well aligned with the innate desire, in the NITK alumni community at large, to give back to society in a meaningful and transformative manner.

### NITK Unlock Run

This **event** was organized by the **NITK Alumni Association Bangalore Chapter**, in Cubbon Park, to celebrate the easing of strict stay-at-home restrictions put in place at the peak of the Covid pandemic in the summer of 2020.

A team representing **SNEHA**, including a number of our **students, volunteers and SNEHA executive team** participated in this event.

We had a booth to showcase Sneha's work with school children. This helped increase our visibility amongst the participating **NITK alumni** and helped us raise **Rs. 55K in donations**.



**Sneha thanks the NITK Alumni Association Bangalore Chapter for their support.**



### Monthly Lecture Series

This event features a talk every month by an eminent speaker on topics of interest to our volunteers and students. We have had four such speakers till date.

<b>JUL 2021</b>	<b>H S Ravishankara</b>	<b>NITK 1980</b>
<b>AUG 2021</b>	<b>R Karthikeyan</b>	<b>NITK 1982</b>
<b>SEP 2021</b>	<b>Prof. Srivatsa Seshadri</b>	<b>NITK 1977</b>
<b>OCT 2021</b>	<b>M Nanjundaswamy</b>	<b>NITK 1993</b>

# OUR CSR PARTNERS



KLUBER  
LUBRICATION



SONATA  
SONATA SOFTWARE



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teekays  
GOING BEYOND



TTP Technologies



LODESTAR  
CAREER GUIDANCE  
Smart Decisions, Confident You.

The year 2020 was also the year where we approached many of our **alumni** who were in **leadership** positions in industry to support as part of their **CSR** responsibility.

We are pleased to acknowledge our CSR partners whose logos are featured alongside on the left of this page.

We are very grateful to our CSR partners for their generous contributions to our mission.

*Talk by a CSR practitioner  
Ms. Navendhu Rashmi, Manager  
CSR projects at Price Waterhouse  
addressed the Sneha team. and  
provided insights on best  
practices to follow to scale  
Sneha's operations.*

# ABOUT REVENUES

Prior to 2020, our main (and indeed only) source of revenue was the founding group of alumni from the class of 1980. In the process of repurposing the objectives of Sneha Trust's, we were aware that the revenue needed to grow substantially to address the new mission.

Our sustained and deliberate focus on enhancing our outreach has helped us grow our pool of both individual and corporate donors. .

As part of our enhanced outreach, we networked with Corporate Executives in our alumni community. This gave us an opportunity to present our mission to several committees administering CSR at their respective companies.

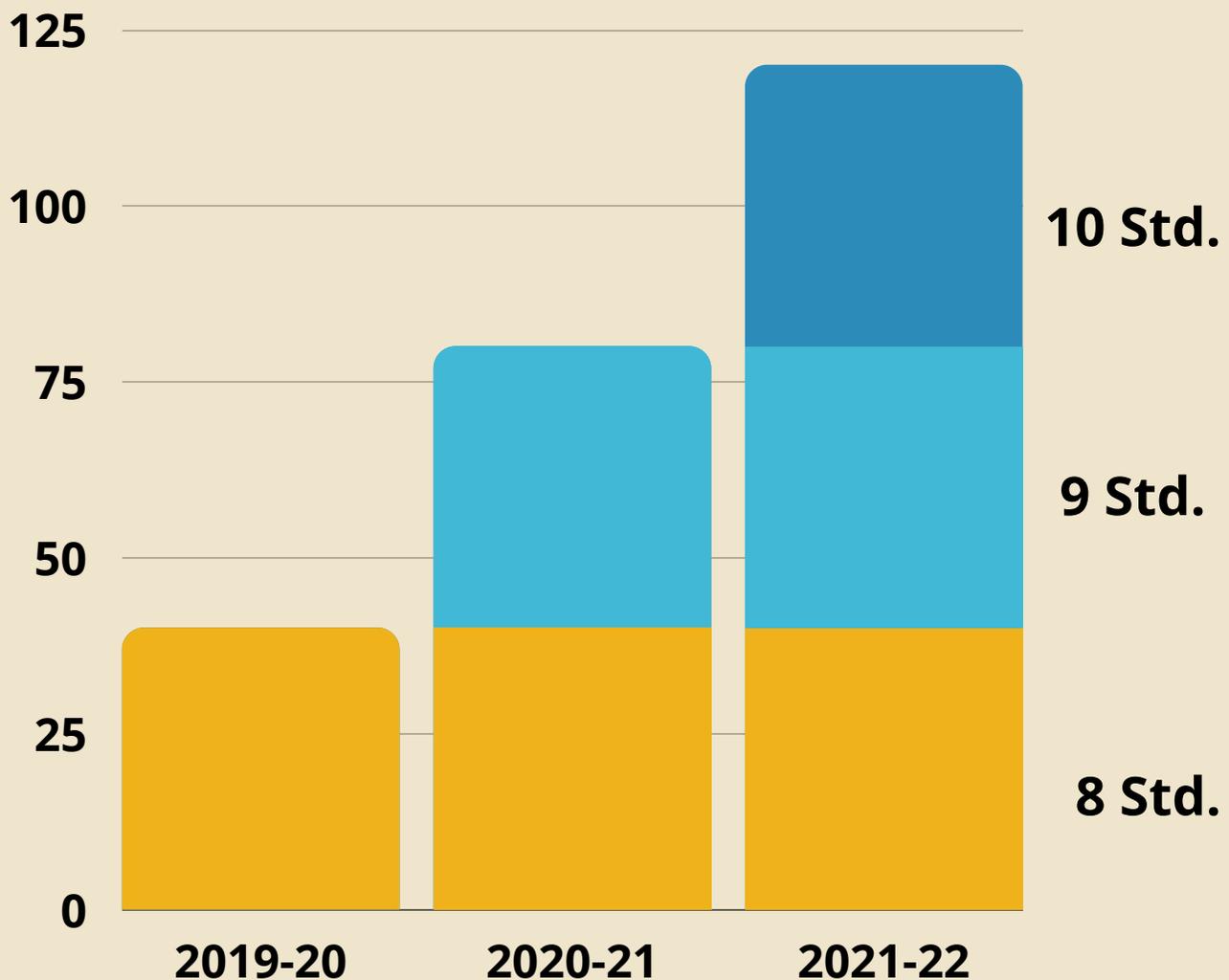
We are pleased to report that our revenue intake grew substantially during 2020-21 as a result of the increased outreach by the founding members of SNEHA. We are encouraged by the enthusiastic response amongst the widespread alumni population and intend to continue to publicize our mission and enlarge our footprint even beyond the alumni community.

We plan to set aside part of our incoming revenues towards establishing a corpus that hopefully will make us more self-reliant.

In collaboration with Sonata Software Ltd., as part of their CSR contribution, we have initiated the process of developing a **Learning Management System** (LMS) to streamline our operational processes to achieve better efficiency.

# IN OUR CLASSROOMS

**This year (2021) we expect to support the full complement of 3 batches of 40 students each for in 8th, 9th and 10th Std. for a total of 120 students.**



\*\*\*\* Following the NEP2020 directive by Govt. Of India, we are also exploring providing targeted coaching for students in Class 11 and 12 (PUC equivalent).

# LEARNING ENRICHMENT



To help our students improve their proficiency in English, we provided each one of them with an Oxford English Dictionary. Our eye for detail is much appreciated but more importantly children feel more empowered.

Through a donor we were able to provide students several years worth of back issues of National Geographic monthly magazine. This excellent visuals and in depth articles will help them learn about a wide variety of topics such as Geography, Climate, Wildlife Habitats, Environment, Forestry etc.

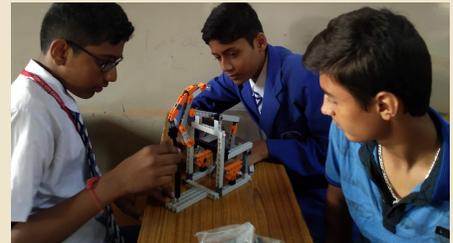
## Volunteering

NITK Alumni volunteered at the learning centres throughout the year. They taught subjects like Physics, Mathematics, English & Kannada.

Since at DSF the emphasis on Kannada was less pronounced, Kannada classes with our volunteer teacher was enthusiastically welcomed.

In English classes our alumni volunteer focus on grammar, comprehension, composition writing and vocabulary.

Towards the end of the year, our volunteers helped children with mock exam papers to help them succeed in their 10th exam



## 1:1 Mentoring

About 15 NITK Alumni conducted one-on-one mentoring sessions for 9th grade students. Students felt very comfortable since they could look up to NITK Alumni as successful professionals and role models.

Mentoring is not solely focused on academic performance. Students are encouraged to seek advice on challenges that they may be facing at any time in their lives.

# LOOKING BEYOND CLASS 10

As a preview to the rigours of academic life after high school, we offered our brightest students a chance to participate in the **Tapas** program for boys and **Sadhana** program for girls.

Both **Tapas** and **Sadhana** programs are offered by the **NGO Rashtrrothana Parishat**, which prepare qualified boys and girls from socially and economically backward demographics to compete in **exams** such as **IIT-JEE / NEET / CET / IISER**.

**Tapas** is a program for boys which prepares them a career in **Engineering**. **Sadhana** is a program for girls which prepares them for a career in **Medical Sciences**.

A total of **4000 entrants** applied for selection to these programs. The selection process for these programs is very rigorous and competitive.

**SNEHA students** from Class 10 were enrolled to appear for the selection exams.



*We are very happy that one of our Class X students Dharun was selected for Tapas*

# PARTNERSHIP



Our delivery partner is the Dream School Foundation (DSF).

DSF has been working in the field of educating underprivileged children for over 15 years now. It is our honour and privilege to be working with their dedicated leadership and staff.



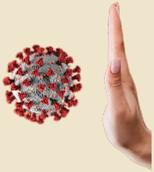
L-R: Kamalakara, Raghuramu, Gurudutt, Ms. Maitreyi (Founder & Trustee DSF), Ms. Girija, (Academic Head), and Purushotham



DSF screens students for each class, trains staff, manages facilities, creates classroom content and maintains contact with the students' parents for the conduct of the after school program Vidya Unnati.

# SNEHA + DSF = GREAT RESULTS

- **Funding support**
  - Regular / ongoing
  - Dependable / Continuous
  - Helps DSF scale up the number of students it can include in programs
- **Other material support**
  - (Tabs/Dictionaries/phones etc.)
- **Involvement & Participation in the programme**
  - Academic / co-curricular coaching (regular and special one-time sessions)
  - Mentoring
  - Ongoing reviews with DSF to assess student progress and provide feedback
  - Participation in DSF events/activities (interaction with students)
  - Thought partnership / involvement in programme planning & design
  - Support in enhancing scope of the programme / introducing new ideas - Tapas/Sadhana exams, other scholarship exam preparation etc
  - Collaborating with our CSR partner **Sonata Software** in partnership with **DSF** to specify a **Learning Management System (LMS)** to cover all aspects of administration, delivery and monitoring of learning through technology. **Sonata** is building a customized version of **Open Source Moodle platform**. The system is currently in development and we expect the system to be deployed during Q1 2022.



# COVID INITIATIVES

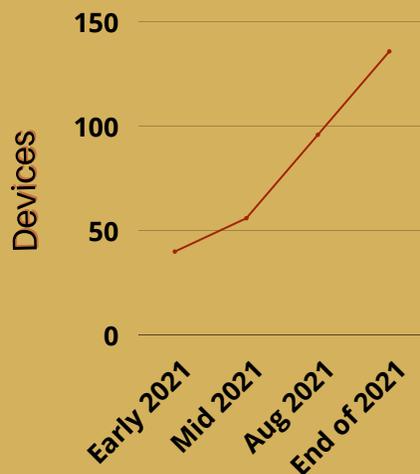


SNEHA set out to procure smartphones/tablets intended purely as a supportive measure during early 2020. However, the rampant spread of Covid made it an essential and critical necessity for our students. We were able to rise to the occasion and rapidly ramp up device procurement.

One of the primary challenges faced as a consequence of the COVID pandemic is the need to equip the children with IT devices namely a Smartphone or a Tablet so that their education continues online despite restrictions on in-person class attendance.



## IT DEVICES PROCUREMENT



## COVID RELIEF

- Set up a COVID-19 helpdesk for 120 students and their families to reach out to us for assistance.
- Provided COVID-19 kits for families who were affected.
- Contributed Rs, 1.5L to the drive by the NGO Swasti .Org to procure Oxygen Concentrators to overcome acute shortages during the peak of the pandemic.

# MEASUREMENT & IMPACT INDICATORS VIDYA UNNATI PROGRAM

## Expected Outcomes

- Completion of high school education of students without financial, psychological, academic or other challenges
- Improved academic performance of students as they are encouraged to stretch and reach their potential
- Holistic development of students including physical and emotional well-being
- Creating an open space that fosters transformation through interface of multiple stakeholders.
- Students are poised for success at PUC/University & further on

## KEY Indicators

- Performance / Learning levels of students through baseline & end of year tests and regular ongoing assessments
- Attendance at schools & the Centre classes / events
- Parental interaction with DSF staff and participation at Centre meetings
- Students continuance of High School & college education
- Final results at school & SSLC exams

# MEET THE TEAM



**Keshav Elchitaya**  
1980 Mech.  
Batiboi  
Complus Systems.

Founder Trustee  
Trust Operations  
Partner Liaison  
Outreach/  
Fund Raising



**V A Ramakrishna**  
1980 Chemical.  
Sonata Software  
WIPRO, HCL  
Learning Labs.

xChairman  
**Sneha Rotary**  
Volunteer Teaching  
Outreach/  
Fund Raising



**B G Purushotham**  
1980 Mech.  
MICO  
NIIT

Partner Liaison  
EduTech Expert  
Student Mentor



**V Narayan**  
1980 Mech.  
Ashok Leyland,  
Swaraj Mazda  
LANFIN Pvt. Ltd.

Outreach/  
Fund Raising



**Siddaram Shabadi**  
1980 Metallurgy  
B.A.R.C  
Toshniwal  
Anarghya Innovation.

Founder Trustee  
Chairman  
**Sneha Rotary**  
Outreach/  
Fund Raising



**Prabhakar Shettigar**  
1980 Mech.  
Ashok Leyland,  
Indian Society Of Quality

Secretary  
**Sneha Rotary**  
Outreach/  
Fund Raising



**Bharath H R**  
2013 Mech.  
Godrej Agrovet  
Tata Technologies  
Mercedes Benz R&D.

Treasurer  
**Sneha Rotary**  
Student Mentor



**N V Raghuramu**  
1980 Elec. Power  
Karnataka Power  
Corporation Ltd.

Volunteer Teaching  
Student Mentor

Kannada



**Vinod Karki**  
1980 Mech.  
Sandvik Asia  
Pvt. Ltd.

Founder Trustee  
Outreach/  
Fund Raising



**Jagannath T**  
1980 Elec. Power  
Indian Navy  
B.E.L

Volunteer Teaching  
Student Mentor

Science  
Physics



**R M Kotresh**  
1980 Civil  
O.N.G.C

Outreach/  
Fund Raising



**Gurudutt Shenoy**  
1982 Mech.  
Toyota, Ford, KIA  
WIPRO  
Kennametal

Volunteer Teaching  
Student Mentor  
Partner Liaison

Mathematics



**Vaishnavi Misra**  
2020 Info. Tech.

Marketing &  
Communication  
Social Media



**Almas Parveen**  
2017 Civil

Volunteer Teaching  
NITK Alumni  
Outreach



**Namrata Raj M**  
2019 Comp. Science  
Pursuing Ph.D  
IIT Mumbai

Volunteer Teaching

Mathematics



**Subbalakshmi**  
2019 E&C

Volunteer Teaching

Computer Science



**R S Kamalakara**  
1980 Mech.  
C.P.R.I

Volunteer Teaching  
Student Mentor

Science  
Physics



**Vijayadasa Udupa**  
1988 Mech.

Volunteer Teaching

Productivity Software  
EXCEL

# A PEEK AT THE ROAD AHEAD

## Adapting VidyaUnnati to National Education Policy (NEP2020)

NEP2020 has grouped 9th, 10th, I PUC & II PUC as a unit to provide greater flexibility for students to pursue both Vocational skills and Professional courses.

With a desire to break new ground, Sneha proposes to offer a program to assist students improve their performance during I & II PUC, integrated with coaching for competitive exams such as IIT JEE & CET.

With this plan, Sneha would be supporting students over a period of 5 years as against 3 years as of now.

## Digital Literacy and Computer Skills

The pandemic and the consequent break in classroom based education has widened the digital divide among students. To bridge this growing gap, we are starting programs both for High School and College students.

For high school students, our program would expose them Digital Literacy and Coding. For degree students, we will be focusing on exposure to Excel and Tally software packages in order to improve their digital skills and employability.

## The Way Forward

Considering the excellent response and the outcomes, we plan to expand our reach to cover about 1000 students in the next three years.

For this we require continued support from our corporate and individual well wishers by way of financial contribution, providing infrastructural support and volunteering time for teaching and mentorship.

# THANK YOU!

Please support us at  
<http://www.nitksneha.in/payments>

**SNEHA Trust**

**163, 6 Cross, 1 'N' Block  
Rajajinagar, Bengaluru - 560010  
Karnataka, India  
<https://www.nitksneha.in>**

TRUST REGISTRATION NO. RJN-4-00209-2007-08 DATED 24.08.2007  
CERTIFICATE UNDER SECTION 12A REF. NO. DIT(E)BLR/12A/S-1941/AAGTS9596R/ITO(E)-3/VOL 2008-2009  
APPROVAL UNDER SECTION 80G (5)(VI) REF. NO. DIT(E). BLR/80G(R)/845 / AAGTS9596R/ITO(E)-3 VOL 2009-10

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Annual Audit Report available on request  
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