



# *Sneha*

## TRUST

*a NITK Alumni initiative*



Supported by:



NITK Alumni  
Association

विद्यया ऽमृतं लभते ज्योतिर्गन्धर्वराज्यम्

# Sneha Trust

*a NITK Alumni initiative*



Impact Report 2021 - 2022



# VISION

**To make a transformative impact in the area of education for the underprivileged and be a trusted social organization.**

# GOALS

**Fair opportunities for socio-economically challenged students by helping improve their academic performance**

**Work closely with educational ecosystem, NGOs technology providers and like-minded organizations to imbibe best practices**

**Curate opportunities for volunteers to teach, mentor, coach**

**Provide guidance to participating students to discover, apply, and avail of scholarships.**

**Focus on STEM, literacy (as per NEP 2020), vocational skills and holistic development..**

**1000 STUDENTS  
IN  
3 YEARS**

# ABOUT SNEHA TRUST

What began in 2007 as a small effort to support the family of a dear friend, had by 2018 evolved into a larger mission to focus on educational and health needs of underprivileged children .

During 2021-22 we have advanced a few more steps along the path of what we hope is a sustained and scalable social project with transformative impact.

The impact of Covid lingered on into late 2021. It was challenging to stay the course in the midst of the disruptions that occurred. But we persevered.

The announcement of National Education Policy i.e. NEP 2020 also meant that we reassess our efforts to better align and adapt to the newly emerging trends as a result of the changed policy.

These challenges were taken in stride as we continue to march ahead with renewed vigour and determination.

## NEW TRUSTEES



VA Ramkrishna came aboard on Dec 15, 2021. He comes from an IT industry background and was the Vice President - Sales, Marketing & Global alliances at Sonata Software. He is the co-founder and CEO of Learning Labs which is a Skill Assessment and Recruiting firm.

# MEET THE TEAM



**Keshav Elchitaya**  
1980 Mech.  
Batiboi  
Complus Systems.

Founder Trustee  
Trust Operations  
Partner Liaison  
Outreach/  
Fund Raising



**V A Ramakrishna**  
1980 Chemical.  
Sonata Software  
WIPRO, HCL  
Learning Labs.

xChairman  
Sneha Rotary  
Volunteer Teaching  
Outreach/  
Fund Raising



**B G Purushotham**  
1980 Mech.  
MICO  
NIIT

Partner Liaison  
EduTech Expert  
Student Mentor



**V Narayan**  
1980 Mech.  
Ashok Leyland,  
Swaraj Mazda  
LANFIN Pvt. Ltd.

Outreach/  
Fund Raising



**Siddaram Shabadi**  
1980 Metallurgy  
B.A.R.C  
Toshniwal  
Anarghya Innovation.

Founder Trustee  
Chairman  
Sneha Rotary  
Outreach/  
Fund Raising



**Prabhakar Shettigar**  
1980 Mech.  
Ashok Leyland,  
Indian Society Of Quality

Secretary  
Sneha Rotary  
Outreach/  
Fund Raising



**Bharath H R**  
2013 Mech.  
Godrej Agrovet  
Tata Technologies  
Mercedes Benz R&D.

Treasurer  
Sneha Rotary  
Student Mentor



**N V Raghuramu**  
1980 Elec. Power  
Karnataka Power  
Corporation Ltd.

Volunteer Teaching  
Student Mentor

Kannada



**Vinod Karki**  
1980 Mech.  
Sandvik Asia  
Pvt. Ltd.

Founder Trustee  
Outreach/  
Fund Raising



**R S Kamalakara**  
1980 Mech.  
C.P.R.Lawyer  
B.E.I.

Volunteer Teaching  
Student Mentor

Science  
Physics



**R M Kotresh**  
1980 Civil  
O.N.G.C

Outreach/  
Fund Raising



**Gurudutt Shenoy**  
1982 Mech.  
Toyota, Ford, KIA  
WIPRO  
Kennametal

Volunteer Teaching  
Student Mentor  
Partner Liaison

Mathematics



**Almas Parveen**  
2017 Civil

Volunteer Teaching  
NITK Alumni  
Outreach



**Namrata Raj M**  
2019 Comp. Science  
Pursuing Ph.D  
IIT Mumbai

Volunteer Teaching

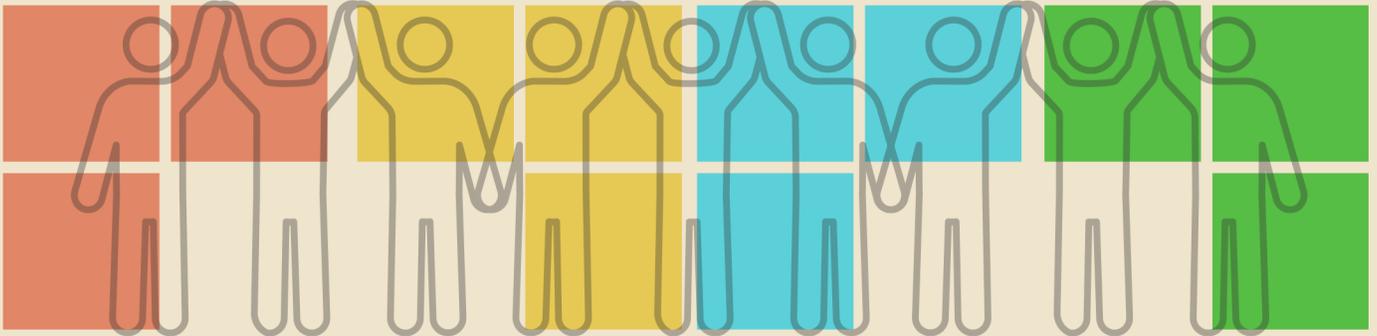
Mathematics



**Subbalakshmi**  
2019 E&C

Volunteer Teaching

Computer Science



# OUR CSR PARTNERS



**KLÜBER**  
LUBRICATION



TTP Technologies



**ProMinent**<sup>®</sup>



*Efficient Always*

**We are pleased to acknowledge our CSR partners represented by their logos above.**

**We are very grateful to our CSR partners for their generous contributions to our mission.**

# PARTNERSHIPS

**NITK Alumni Association is the global alumni body which represents the voice of all NITK Alumni.**

**Sneha Trust wholeheartedly thanks NITKAA for their ongoing support.**



## NEW IN 2021-22



<https://uracademybangalore.com>

After having successfully run the **Vidya Unnati** program for students of **Classes 8-10** over the last few years, Sneha Trust wanted to continue the support to students at the level of PUC (or Class 11 & 12).

We are indeed fortunate to have discovered an excellent partner for **UR Academy** for this objective.

**UR Academy** is an organization which is run by full time academicians of repute. It was founded by **Dr G K Bhat and Prof. Sandeep Kumar**. Both of whom, come with not only years of experience, but also with a track record of having produced results at **Board/Competitive** examinations like **CET, JEE-Main, NEET** etc.

UR Academy was founded during the pandemic in response to the needs of students and parents who found their education needs not being met within the normal channels.

During the year **2021-22**, Sneha supported students of I PUC who were interested in pursuing a career in **Medicine/Engineering/Pure Science** and other **Applied Science** disciplines. The programs were offered outside the regular college timings in an on-line format as the Covid restrictions were still in force.

**Sneha Trust** onboarded 15 students for the I PUC program while the shadow of the pandemic loomed large. The plan is to raise this to 30 in the coming years. The participating students were enrolled with the assistance of our existing partner, **Dream School Foundaton (DSF)**.

# NITK ALUMNI LED LEARNING ENRICHMENT

## Cryptology

Students are more likely to enjoy when the subject combines Mathematics, Computer science and riddles !

Students rarely get enough opportunities beyond their text books and particularly in a format when learning is fun and engaging.

Sneha Volunteer Subbalakshmi (NITK 2019) and Sxxx NITK 2019 conducted a half day hands-on workshop for 9th graders on the basics of cryptology.

The students were super excited and a few of them wanted to pursue a degree in Computer Science.



## Physics of Bicycles



Mohan Shenoy is (NITK/KREC1972) is a passionate bicycle rider. He has done several cycling expeditions in India. An industrial until recently, he now is now a Insurance business partner.

Mohan is a passionate teacher and he spent half a day with Sneha students in relating fundamentals of Physics.



## A Workshop About 2-wheelers



Manjunath is an expert with close to 3 decades of experience in the automobile industry. He currently works in the Electric Vehicle industry.

He is a passionate teacher and he engaged with the Sneha students in thinking differently about transportation.



## Monthly Lecture Series

This event features a talk every month by an eminent speaker on topics of interest to our volunteers and students. We have had talks by the following speakers.

|                 |                                |                                       |
|-----------------|--------------------------------|---------------------------------------|
| <b>JUL 2021</b> | <b>H S Ravishankara</b>        | <b>NITK 1980</b>                      |
| <b>AUG 2021</b> | <b>R Karthikeyan</b>           | <b>NITK 1982</b>                      |
| <b>SEP 2021</b> | <b>Prof. Srivatsa Seshadri</b> | <b>NITK 1977</b>                      |
| <b>OCT 2021</b> | <b>M Nanjundaswamy</b>         | <b>NITK 1993</b>                      |
| <b>JAN 2022</b> | <b>Dr Rakhi Banerjee</b>       | <b>Prof. @ Aziz Premji University</b> |
| <b>FEB 2022</b> | <b>Narasimha Kamath</b>        | <b>NITK 1971</b>                      |
| <b>MAR 2022</b> | <b>Surekha Jagannath</b>       | <b>Teacher, National Awardee 2020</b> |

## Volunteering

NITK Alumni and in some cases their family members volunteered at the learning centres throughout the year.

They taught subjects like Physics, Mathematics, English & Kannada. 1:1 Mentoring was provided to students where needed



## Learning Management

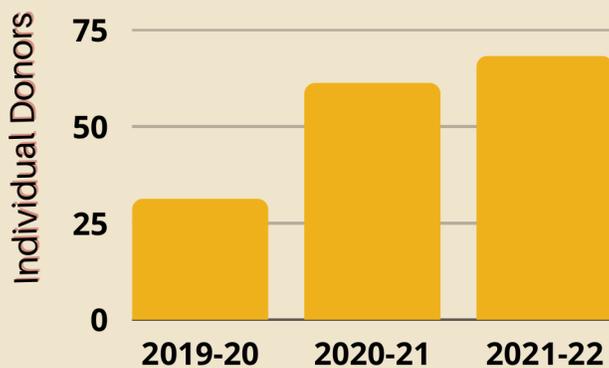
During the last school year, in collaboration with our CSR supporter Sonata Software we have initiated the process of developing a Learning Management System (LMS).

During the current school year, in partnership with our delivery partner DSF we set out to define the requirements for the LMS to cover all aspects of administration, delivery and monitoring of learning through technology.

A preliminary version of the software was released internally for evaluation.

# GROWING OUTREACH

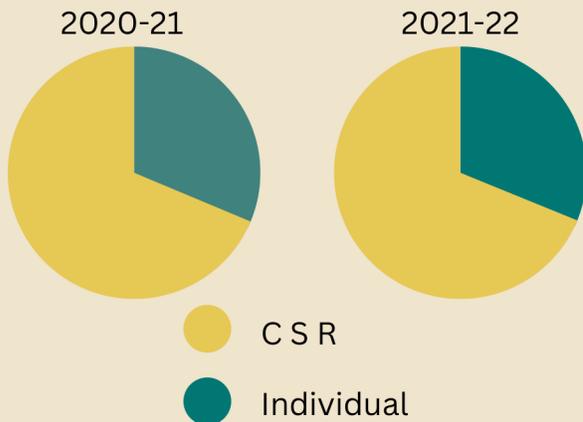
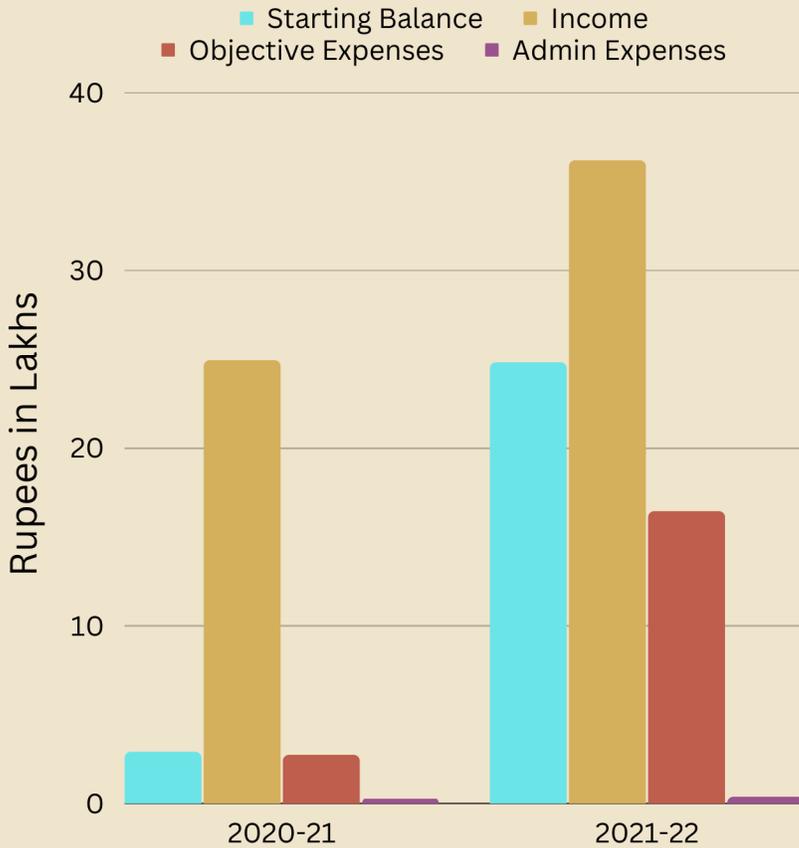
While 2020 was a breakout year in terms of expanding our outreach, in 2021-22 the focus was on retention of our individual and CSR donors.



We are pleased that our donors continued their support to SNEHA.

The team continues its efforts to further expand the resource pool for generating funding within the Sneha NITK alumni community, and also to recruit new talent into the team to sustain the current projects and explore fresh areas to make an impact.

# ABOUT REVENUES



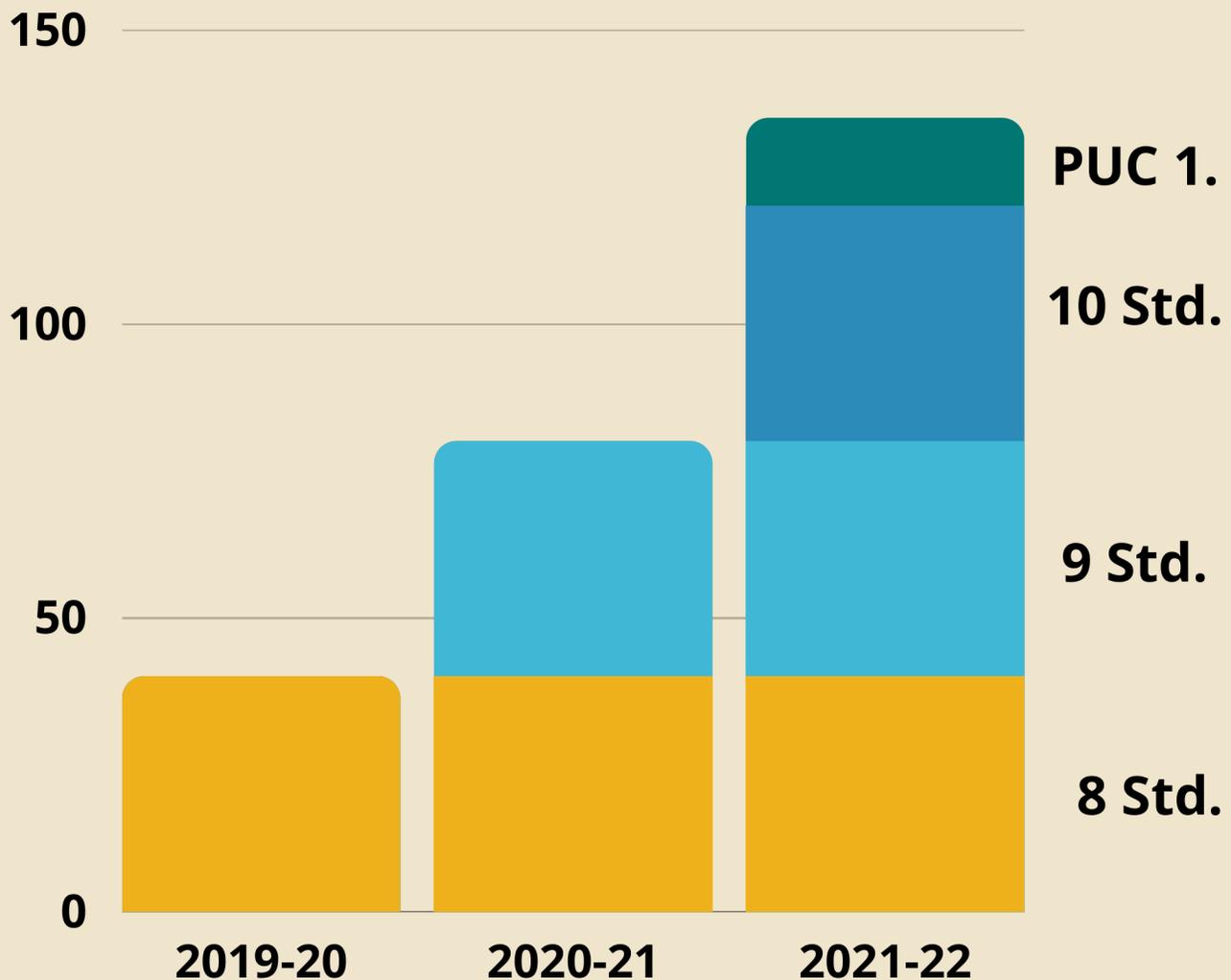
Our sustained and deliberate outreach has helped us maintain our pool of both individual and corporate donors. We are pleased to report that our revenue intake grew moderately during 2021-22.

We continue to be encouraged by the enthusiastic response amongst the widespread alumni population. While we are engaged in efforts to publicize our mission and enlarge our footprint beyond the alumni community, we realize that our alumni are our mainstay.

We plan to set aside a small part of our incoming revenues towards establishing a corpus that we expect over time to cover our administrative costs so that the bulk of incoming donations are directed towards our primary mission of education.

# IN OUR CLASSROOMS

**During this period we supported the full complement of 3 batches of 40 students each for in 8th, 9th and 10th Std. and in addition enrolled 15 PUC 1 students for a total of 135 students.**



\*\*\*\* Following the NEP2020 directive by Govt. Of India, have explored provided targeted coaching. In line with this , we have onboarded a batch of 15 students of I PUC.

A background graphic consisting of several stylized hands of various colors (teal, orange, yellow, grey, green, pink) reaching upwards from the bottom edge of the page. The hands are arranged in a slightly overlapping manner, creating a sense of collective effort and support.

## Join Us as a Volunteer

**Sneha seeks volunteers from the NITK Alumni community to conduct Science & Maths workshops for students, Fund raising and locating new opportunities for Sneha to expand and grow.**

**Sneha is also offering volunteering opportunities from corporate organizations under their CSR outreach. Supporting students and empowering them with different skills can be a fulfilling effort.**

# THANK YOU!

Please support us at  
<http://www.nitksneha.in/payments>

**SNEHA Trust**

163, 6 Cross, 1 'N' Block  
Rajajinagar, Bengaluru - 560010  
Karnataka, India

<https://www.nitksneha.in>

TRUST REGISTRATION NO. RJN-4-00209-2007-08 DATED 24.08.2007

CERTIFICATE UNDER SECTION 12A REF. NO. DIT(E)BLR/12A/S-1941/AAGTS9596R/ITO(E)-3/VOL 2008-2009

APPROVAL UNDER SECTION 80G (5)(VI) REF. NO. DIT(E). BLR/80G(R)/845 / AAGTS9596R/ITO(E)-3 VOL 2009-10

**Auditor:**

**U. Jayanth Kini, B.Com**

FCS 23653 / ACS 04641

124/A 19th Main 5th Cross

1-N Block Rajajinagar

Bengaluru 560010

Annual Audit Report available on request  
please email request to:  
[snehatrust@nitksneha.in](mailto:snehatrust@nitksneha.in)